

15 to Finish



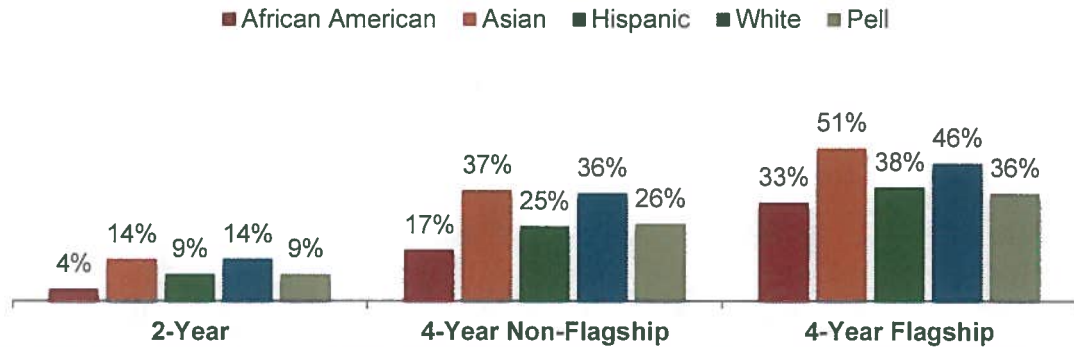
The National Picture

CCA Data Snapshot

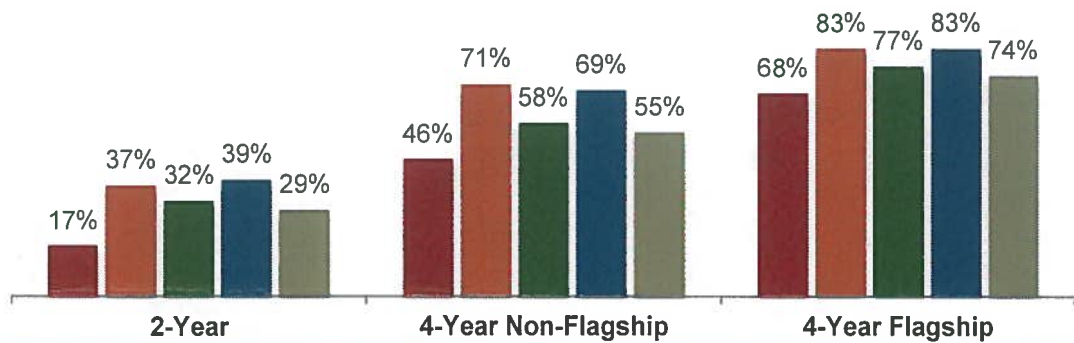
(Data for students who began college going full-time, unless noted otherwise)

Most students from underrepresented populations are not on track for on-time completion.

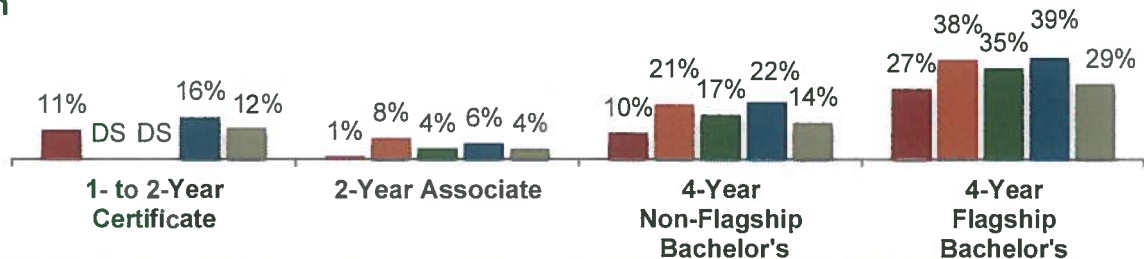
Students Completing 30 Credits Per Year
(On-Time Students)



Students Completing 24 Credits Per Year
(Full-Time but Not On-Time Students)



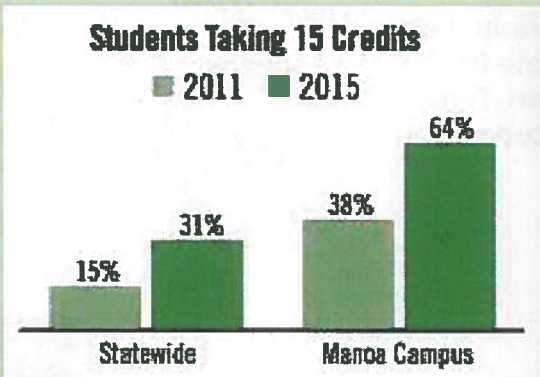
On-Time Graduation Rate



Want to graduate more students on time?

The University of Hawai'i, where 15 to Finish originated, launched an aggressive marketing campaign to inform students of the importance of taking 15 credits per semester or 30 credits per year. In just one year, the state saw double-digit increases in the percentage of students taking 15 credits.

At the Manoa campus, the percentage of students taking 15 credits jumped from 38% to 64%.



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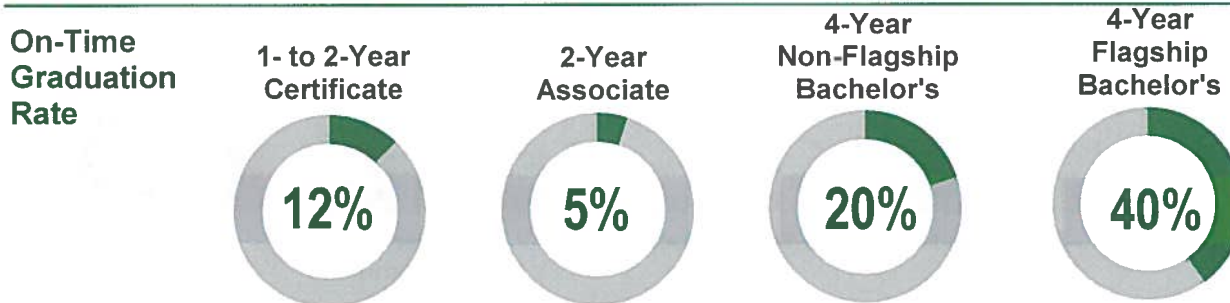
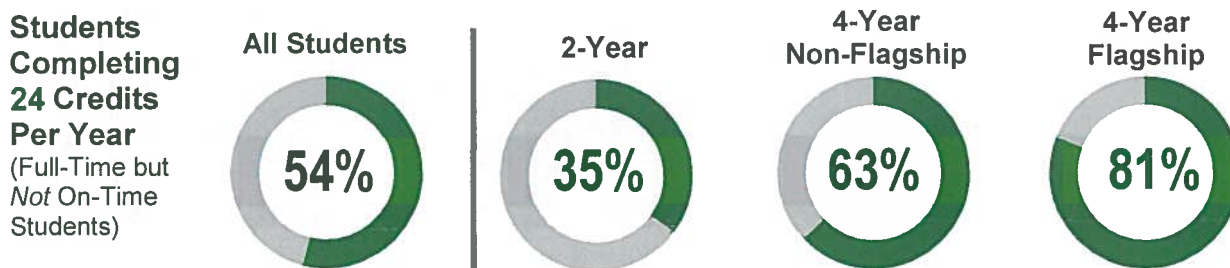
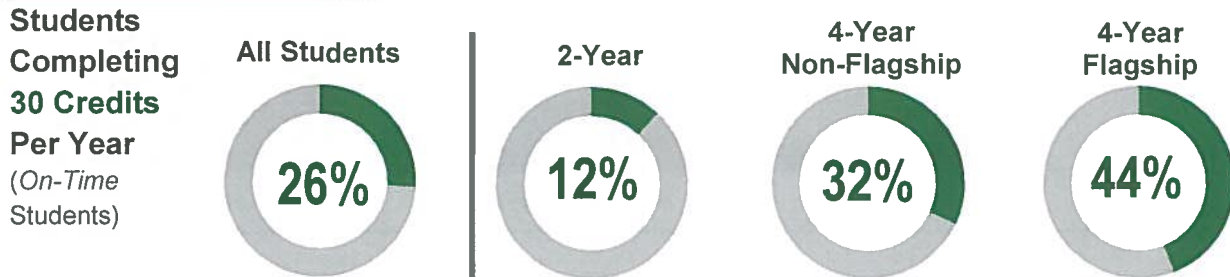
The National Picture

CCA Data Snapshot

(Data for students who began college going full-time, unless noted otherwise)

Most students graduate late. It takes 15 credits per semester (or 30 credits a year) to graduate on-time, and data show that “easing in” with 12 credits doesn’t work for most students. Students who take 15 credits every semester get better grades and are more likely to graduate.

Too few students start with the momentum needed to graduate on time.



Even fewer minority students start out with momentum.
See the back page for more.